

4-17-1995

Resolution on Proposal for Reinstatement and Revision of MS in Education: Higher Education Mid-Management

The College at Brockport, College Senate

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Faculty Senate

Resolution # 16 1994-95

TO: President John E. Van de Wetering
FROM: The Faculty Senate Meeting on ^{April} May 17, 1995
(Date)
RE: I. Formal Resolution (Act of Determination)
II. Recommendation (Urging the fitness of)
III. Other (Notice, Request, Report, etc.)
For your information

SUBJECT: Resolution on Recommendations on the Annual Department
Review of Chairpersons

Signed *Robert M. Wetering* Date Sent May 11, 1995
(For the Senate)

TO: The Faculty Senate
FROM: President John E. Van de Wetering
RE: I. Decision and Action Taken on Formal Resolution
a. Accepted. Effective Date 1995-6
b. Deferred for discussion with the Faculty Senate
on _____
c. Unacceptable for the reasons contained in the
attached explanation
II, III.
a. Received and acknowledged
b. Comment:

DISTRIBUTION: *See attached list.*

Distribution Date 5/17/95 Signed: *[Signature]*
(President of the College)

STATE UNIVERSITY OF NEW YORK COLLEGE AT BROCKPORT
DEPARTMENT OF EDUCATIONAL ADMINISTRATION

PROPOSAL

REINSTATEMENT AND REVISION
MASTER OF SCIENCE IN EDUCATION: HIGHER EDUCATION MID-MANAGEMENT

A. REVISION OF EXISTING PROGRAM

OVERVIEW

In 1969, the Department of Educational Administration began offering courses in Higher Education Administration at a number of area community colleges. These courses were primarily designed to provide graduate level study for existing college staff. In 1973, the Department employed a faculty member with the specific goal of developing the series of courses into a formal program leading to a Master of Education Degree.

After a number of revisions, the program was adopted in 1975 by the Faculty Senate as an official track in the Department of Educational Administration, subsequently being approved through SUNY Central and the New York State Education Department. This program operated successfully for several years, graduating over 100 students with M.S. degrees (including two vice-presidents, two executive directors, and five directors currently employed at SUNY Brockport).

Declining placements in management positions in higher education beginning in the late 1970s, the drop in numbers of area college employees not yet holding a Master's, and an increasing need to divert department resources and staff to an exploding demand for the public school administration program, led the department to phase out the higher education track by the mid 1980s.

Currently, there appears to be a significant number of area college employees in entry and/or mid-management positions to justify the reintroduction of the higher education track. Using both existing and area adjunct staff, some at Brockport, it is anticipated that the track can be supported at minimal cost to the College.

The Department of Educational Administration hereby submits the following for review and approval of the Faculty Senate and College administration for a revised track in Higher Education Administration.

1. PROPOSED PROGRAM

Department of Educational Administration
M.S. Higher Education Mid-Management Option

The Higher Education Mid-Management Option is available for those students interested in management positions in post-secondary institutions. Examples of such positions include such titles as associate, assistant, director, coordinator, officer, or manager in areas of student services, instruction, or general administration. State teacher or administrative certification is not necessary for posts in higher education.

Current Option (1985-1987 catalog)

M.S. Community College/Higher Education
Mid-Management Option

Proposed Option
(modifications in bold)

M.S. Higher Education Mid-Management Option

		EDA 600	Foundations of Educational Leadership	6	
EDH 670 Organization & Administration of Higher Education	3	EDH 670	Organization & Administration of Higher Education	3	
EDA 656 Personnel Administration	3	EDH 671	Legal Issues in Higher Ed.	3	
EDH 674 Student in College Environment	3	EDH 674	Student in College Environment	3	
HST 522 History of Higher Education	3	EDH 673	Finance in Higher Education	3	
EDH 797 Internship	3	*EDH 797	Internship	3	
Approved Research Course	3	EDH 675	Institutional Research in Higher Education or other approved research course	3	
EDH/EDA Electives	6	Free Elective		3	
Free Electives	6	Elective outside education		3	
	<hr/>			<hr/>	
	30			30	

*May be substituted with EDA/EDH course if student is currently employed in higher education.

2. RATIONALE FOR CHANGES

- A. Change from "Community College/Higher Education Mid-Management" to "Higher Education Mid-Management."

The current title is redundant. Though the original thrust of the option was to community colleges only, the program evolved into one covering all of post-secondary education.

- B. Adding EDA 600: Foundations of Educational Leadership

The Department has found its Educational Leadership course to be very valuable in both identifying leadership/managerial potential and in grooming those interpersonal skills necessary for modern administrative roles. It is anticipated that the majority of option students would enroll as a cohort group, thus allowing the content to be structured for higher education settings.

- C. Dropping "Personnel" and "History"

Much of the material covered in the personnel course, which is no longer offered as a requirement in Educational Administration, will be incorporated in EDA 600: Foundations of Educational Leadership, EDH 671: Legal Issues in Higher Education, and EDH 673: Finance in Higher Education.

History is covered as part of the Organization and Administration course. In the past, the history course has been the most difficult course to staff.

D. Adding "Legal Issues in Higher Education."

This course, the only new course proposed in this revision, would incorporate personnel issues previously covered in "Personnel Administration": e.g., affirmative action, recruitment and selection, evaluation, discipline and dismissal. It would also cover legal issues involving student rights, federal and state mandates, contract management, and other legal concerns.

E. Requiring "Finance in Higher Education."

Budgeting and financial concerns in higher education have become critical in managing and providing necessary resources to support programs and activities. This course, previously an elective, will provide some background in these issues.

3 and 4. Demand and Potential Clientele

A brief review of staff directories from several area colleges and community colleges indicates a substantial number of currently employed mid-management personnel with only bachelor's degrees. At Brockport alone, some 50 individuals are potential candidates for the option.

Since an advanced degree is basically a prerequisite for any type of advancement in higher education settings, the higher education mid-management option should be attractive to those individuals currently employed or interested in employment in higher education administration.

5. COURSE DESCRIPTIONS: Required Courses

New Course: EDH 671 Legal Issues in Higher Education.
Study of laws, judicial decisions, and federal/state mandates and regulations related to higher education. Emphasis is placed on personnel policies, collective bargaining, students rights and privileges, contract management, institutional liability, and equity/diversity issues.

EDA 600: FOUNDATIONS OF EDUCATIONAL LEADERSHIP

An introduction to School Administration including organizational dynamics and managerial skills of communication, decision making, leadership, planning and small group dynamics.

EDH 670: ORGANIZATION AND ADMINISTRATION OF HIGHER EDUCATION

Examination of organization and administration of higher education. Course includes history, growth and functions of higher education; articulation and coordination between secondary education and higher education and organization theory.

(This course is co-listed in Counselor Education as EDC 626)

EDH 673: FINANCE IN HIGHER EDUCATION

An analysis of the roles of government, boards of trustees, administrators, faculty and students in the financial control of colleges. Includes a survey of the budget function, collective negotiations, accounting systems, budget management and construction and long-term policy and financial planning.

EDH 674: THE STUDENT IN THE COLLEGE ENVIRONMENT

An analysis of students in higher education: their perception, attitudes and achievement and the impact of college upon them.

EDH 675: INSTITUTIONAL RESEARCH IN HIGHER EDUCATION

An examination of the methodology of institutional research in higher education as it pertains to instructor and instructional evaluation, institutional self-study, management information systems, demographic and community surveys, short and long-range master planning; facilities planning and management and student accounting.

EDH 797: HIGHER EDUCATION ADMINISTRATIVE INTERNSHIP

Prerequisite: matriculated status; instructor's permission. Student assigned in a higher education setting to develop field experience in college administration. Staff member assists in assignment and supervises student during this experience. Students participate in a series of seminars and conferences with their supervisor and will submit a written critique of their experiences.

COURSE DESCRIPTIONS: Elective Courses

EDH 571: THE COMMUNITY JUNIOR COLLEGE

An introduction to the community junior college and its role in American Education. Particular emphasis is on curriculum, students, instruction, administrative organization, philosophy and functions, and student personnel services.

EDH 690: SELECTED TOPICS IN HIGHER EDUCATION

An attempt to focus on those topics which are of major concern to faculty and administrators. May be repeated.

EDH 699: INDEPENDENT STUDY IN HIGHER EDUCATION

Independent study courses are considered an enlargement of graduate programs and permit students to pursue in greater depth topics studied previously in conventional graduate-level courses. Each course is designed individually through consultation between student and instructor to suit the student's needs and interests and the special competence of the instructor. Additional requirements may be imposed by the department.

6. Staffing

Several members of the Educational Administration faculty have declared their interest in teaching courses in the higher education program, and possess the background to adequately handle the subject matter.

In addition, several administrators in the college have indicated a willingness to teach courses relative to their expertise. Since there are several higher education institutions in our area, locating adjunct staff should be no problem.

It is anticipated that a maximum of four courses per semester would have to be staffed. Resources in the Department can be diverted to support the option.

7. Academic administration commentary

- a. See attached letter from the Dean of the School of Professions
- b. See attached letter from the Department Chair, Educational Administration

8. Resources, facilities and non-teaching staff needed to implement the program

- a. See attached statement of review and comment from Academic Computing Services
- b. See attached statement of review and comment from Drake Memorial Library

9. Area College Competition

Only the University of Rochester in our area offers courses in higher education administration. These are part of the Doctoral program and would have little, if any, relationship to our proposed option.

Suggested Schedule

Cohort Group	Spring 96	Fall 96	Spring 97	Summer 97	Fall 97	Spring 98
1	600	670 674	671 673	675		
2		600	670 674		671 673	675
3					600	670 674

797 On Demand

Electives On Demand

2/28/95
EDA PROGRAM REVISIONS
HIGHERED.OPTION

BROCKPORT

State University of New York
College at Brockport
350 New Campus Drive
Brockport, New York 14420-2959
Department of Educational Administration
(716) 395-2661 • FAX: (716) 395-2172

January 24, 1995

To: Faculty Senate Graduate Policies Committee
From: Donald Nelson-Nasca, Chairperson
Educational Administration *chv*

The Department of Educational Administration is proposing to reinstate the Master of Science Degree in Education: Higher Education: Mid-Management, beginning Fall, 1996. The program was suspended in the mid-1980's, primarily because of the heavy demand elementary and secondary administration programs were placing on departmental resources. That demand has abated somewhat and it appears that a population of potential clientele can be served with the higher education option.

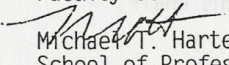
The program will be offered in our highly successful "Cycle" format to a cohort group with a sequence of courses leading to the M.S. over a period of five semesters. The higher education cycle will replace one cycle normally reserved for the existing school administration program.

BROCKPORT

State University of New York
College at Brockport
350 New Campus Drive
Brockport, New York 14420-2957

Dean, School of Professions
(716) 395-2510

January 24, 1995

To: Faculty Senate Graduate Policies Committee
From:  Michael T. Harter, Dean
School of Professions

Reinstatement of the Master of Science Degree in Education: Higher Education Mid-Management, is an appropriate activity for the Department of Educational Administration. The degree program offers an opportunity for new adult clientele, can be delivered with existing resources, and falls within the expertise of the department.

I have reviewed the program and find it a desirable option.

BROCKPORT

State University of New York
College at Brockport
Brockport, New York 14420

Academic Computing Services
FAX: (716) 395-2246

TO: Don Nelson-Nasca, Chair
Department of Educational
Administration

FROM: Mary Jo Orzech, Academic *mjo*
Computing Services

SUBJ: Mid-Management Proposal

DATE: February 13, 1995

Academic Computing Services supports the Mid-Management for Educational Administration proposal. No direct impact is anticipated in the provision of computing services. After consultation with Dr. Jenkins, Academic Computing Services supports a successful reinstatement of this program.

BROCKPORT

State University of New York
College at Brockport
Brockport, New York 14420

Drake Memorial Library

To: Charles Jenkins, Department of Educational Administration
From: Collection Development Committee - Drake Memorial Library
Re: Proposal for reinstatement and revision of MS in Education:
Higher Education mid-management
Date: February 16, 1995

The Committee feels that the current library holdings support this program revision. Attached are the data that substantiate its recommendation.

If there are any questions contact Judy Jennejahn -2151.